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STATE REGULATION OF TOURISM IN UKRAINE

This topic is obviously relevant nowadays because tourism sphere of Ukraine is like a springboard for the development of national economy and international tourism. Developed tourist infrastructure improves the attractiveness and competitiveness country in the world, accelerates its integration into the global economy, provides a transition from the agrarian and industrial economy to the development of the economy based on the service sector.

To start with, the tourism industry has become one of the leading and the most dynamic sectors of the economy of many countries. Tourism affects the development of such sectors as trade, transport, construction, agriculture and so on; provides employment growth and socioeconomic development of the country.

World tourism is characterized by rapid development of its infrastructure. However, Ukraine, with its huge tourist potential, has rather small share of the world tourism market.

There are all preconditions for development of tourism industry in Ukraine.

Thus, the main obstacles hindering the development of tourism sector in Ukraine are economic, ecological, social and cultural factors.

As it is known, government regulation of tourist industry is a collection of methods of state governance and provides a system of legislative, executive and controlling nature, which are carried out by public authorities in the field of tourism in order to stabilize domestic tourism and adapt it to permanent changes in society . State regulation is part of the state tourism policy and includes a system of mechanisms for the coordination the tourism sector [1].

A combination of social, economic, legal and other relations that arise between people in the production and sale of the tourist product are the object of regulation in this area. As it is known, any development is implemented through a set of mechanisms. In general, treatment, the mechanism – «is the system, device, method of determining the order of a certain activity, or an internal device of the machine, equipment – system of certain parts and components, which leads them into action» [2].

State organizations in the management of tourism in Ukraine presented by the legislative and executive branches. The powers of Parliament in the field of tourism are (according to the Law of Ukraine "On Tourism"): defining the main directions of the state policy in the field of tourism; legal principles regulating relations in the field of tourism; the amount of financial security of the tourism industry in the State Budget Law of Ukraine. Management of tourism in the executive branch implemented by the Ministry Culture and Tourism, Ministry of Education, Ministry of Family, Youth and Sports [3].

One of the central executive authorities in the field of tourism is the Ministry of Culture and Tourism of Ukraine. It is in established order make proposals on public policy in the tourism and resort industry, provides its implementation, manages these fields, as well as coordination [4].

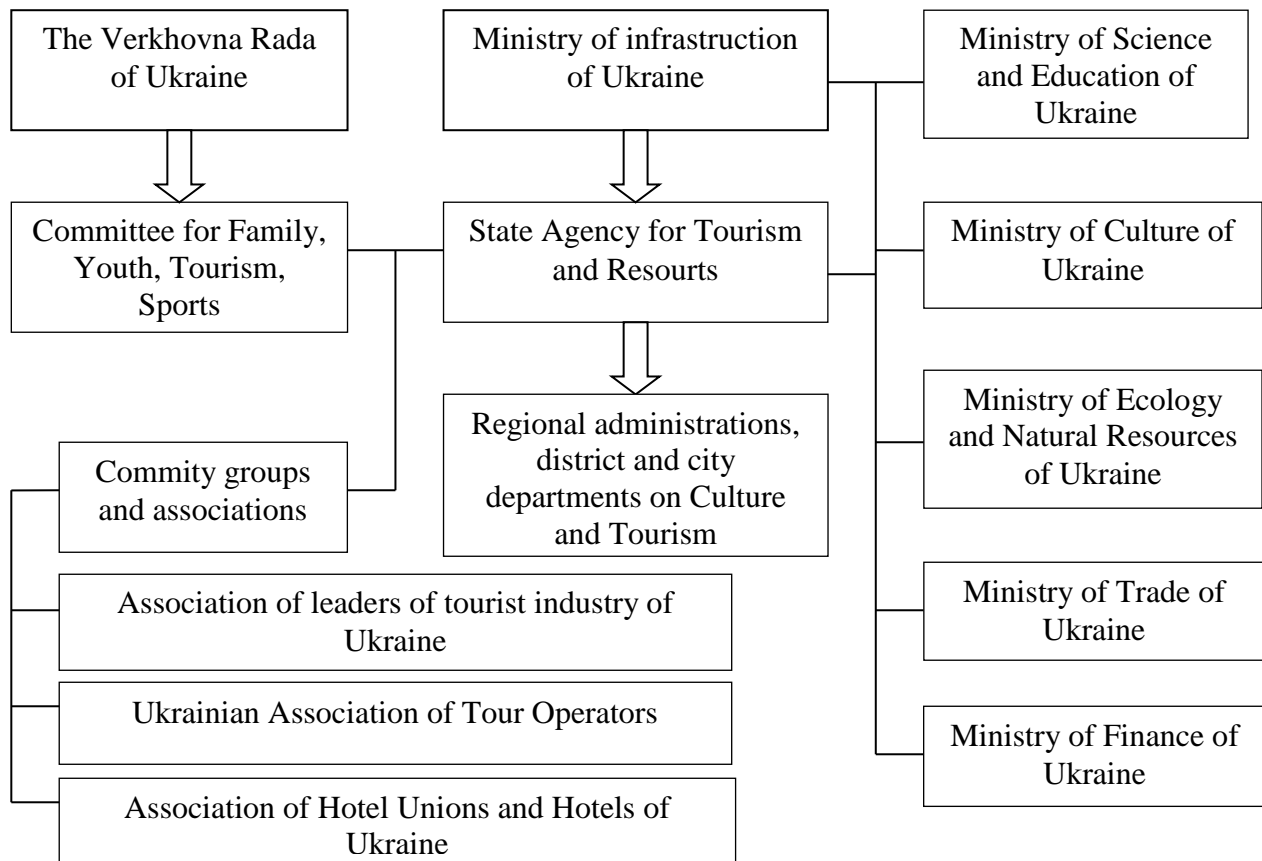


Figure 1. Regulatory structure of Tourism in Ukraine

As a conclusion, we would like to say that we need to improve the efficiency of state regulation mechanisms of influence on the development of tourism industry at national, regional and local levels. In general, management and regulation of tourism requires organizing, improving, adjusting and coordination by the basic elements, as well as comparison with international law.

LIST OF REFERENCES:

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НАЦІОНАЛЬНА ПОЛІЦІЯ ЯК СУБ'ЄКТ ПРОТИДІЇ КОРИСЛИВИЙ ЗЛОЧИННОСТІ В УКРАЇНІ

Кризові процеси, що відбуваються в соціально-економічній сфері, призвели до ускладнення криміногенної ситуації, структури злочинності та зумовили виникнення