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UNUSUAL ACCOMMODATION AS A SPECIAL WAY TO ATTRACT TOURISTS

With the development of technology the hotel industry began to grow and develop rapidly. Today there is a large number of unusual hotels, but few people know about them. There is a large number of new accommodation facilities which aim to offer something new, unusual, and in this way to attract more tourists. These include:

– **Capsule hotels** - one of the options of Japanese hotels, made in the form of sleeping cells, located above each other. In such hotels, the bathroom is one for the whole floor. Meals in such hotels are not provided. These hotels are aimed at ordinary office workers who move only to spend the night. Usually these hotels are located near large enterprises or office buildings [3].

– A **boutique hotel** - is a type of hotel that originally appeared in North America and the UK; it is a small hotel usually from 10 to 100 rooms in the unique design of each room. Many boutique hotels are uniquely themed and stylistic.[2].

– **Chalet** is a small country house in the Swiss style. Small cottage. The original word Chalet means "shepherd's hut". One of the main features of the Chalet are strongly protruding eaves. The walls are made of wood, and in modern multi-storey buildings often make the first floor plastered brick or stone [4].

– **Botel** is a relatively new type of housing on the water is gaining popularity. The name appeared as a result of the merger of the words boat and hotel. So called hotels on the water-Botel. The vessels are moored tightly in the ports, the necessary communications are brought to them and the conditions for comfortable living are created [1].

– **Rotel** is mobile accommodation in the form of a trailer car with single, double rooms-sleeping compartments, which, like a trailer, moves

with the car. Trailers are widely used since the late 50-ies of XX century in the USA, UK, France for a summer vacation. Especially popular holiday trailers in the United States, where developed different types of trailers — from simple trailer cars equipped with mobile apartments. For example, the popular type of trailers "Penthouse" consists of two compartments with five beds, equipped with a bathroom, gas stove, furniture [4].

So, unusual hotels are becoming more popular as more tourists choose something interesting and unusual. Every day science, technology and fashion change, offering people something new, more modern, more unusual or more economical ideas. People, who want to be always in trend, now have a big choice and a big variety of options.

References:

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MODERN TENDENCIES IN TOURISM

Tourism plays one of the main roles in the world economy, providing a tenth of the world gross national product. The modern tourist industry is rapidly progressing. In recent decades, tourism has become undesirable, becoming one of the most advanced sectors of the world economy. Tourism stimulates the functioning of other sectors of the economy - transport, communications, trade, construction and is a catalyst for socio-economic