

with the car. Trailers are widely used since the late 50-ies of XX century in the USA, UK, France for a summer vacation. Especially popular holiday trailers in the United States, where developed different types of trailers — from simple trailer cars equipped with mobile apartments. For example, the popular type of trailers "Penthouse" consists of two compartments with five beds, equipped with a bathroom, gas stove, furniture [4].

So, unusual hotels are becoming more popular as more tourists choose something interesting and unusual. Every day science, technology and fashion change, offering people something new, more modern, more unusual or more economical ideas. People, who want to be always in trend, now have a big choice and a big variety of options.

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MODERN TENDENCIES IN TOURISM

Tourism plays one of the main roles in the world economy, providing a tenth of the world gross national product. The modern tourist industry is rapidly progressing. In recent decades, tourism has become undesirable, becoming one of the most advanced sectors of the world economy. Tourism stimulates the functioning of other sectors of the economy - transport, communications, trade, construction and is a catalyst for socio-economic

development. Tourism as the export category ranks fourth in the world after exporting fuel, chemicals and foodstuffs, and at the same time - the first place in many developing countries.

Tourism is one of the most profitable and dynamic sectors of the economy, the study of features and trends of development has unquestionable both theoretical and practical meaning. For the past six decades, tourism has become an important sector of the economy. There was a significant expansion of the tourism industry and the diversification of the offered services, the demand for which constantly increased due to increased income and time for recreation of the population, the development of air transportation, the creation of tourism products, attractive in terms of price and safety for people who are new to travel, especially outside the country of residence. The practice of tourism has revealed development trends, which can not be ignored when creating software documents, developing new tourist products, in forecasting or planning. Some trends appeared in the last century, some of them - the newest, connected with the influence of transshipment forces in the world economy or subordination.

The tourism industry is becoming an increasingly important player in the global economy and a significant source of foreign exchange earnings for many countries.

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