

ЗАХІДНОУКРАЇНСЬКИЙ НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ
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Кафедра іноземних мов та інформаційно-комунікаційних технологій

КРІЛЬ. І. З.

**Методичні рекомендації для самостійної роботи
з курсу**

**Основи Локалізації (англійською мовою)
для студентів спеціальності «Філологія»**

Тернопіль 2023

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**Методичні рекомендації для
з курсу «Основи локалізації» (англійською мовою) для студентів спеціальності
«Філологія». Тернопіль, ЗУНУ, 2023. 45 с.**

Task 1.

Choose correct option

Localization involves _____ content for different markets.

- a) tailoring
- b) tailored
- c) to tailor
- d) tailors

Companies often _____ their marketing strategies to suit diverse cultures.

- a) adapting
- b) adapt
- c) to adapt
- d) adapted

Effective localization ensures that the product feels _____ to the target audience.

- a) familiar
- b) familiarly
- c) familiarity
- d) familiarize

A successful localization effort can significantly improve _____ acceptance.

- a) users'
- b) user's
- c) users
- d) user

Localization isn't just about translation; it's about _____ content for a specific audience.

- a) customize
- b) customizes
- c) customized
- d) customizing

Companies need to be aware of the _____ differences when localizing content.

- a) cultural

- b) culture
- c) cultures
- d) culturally

To localize effectively, one must consider _____ preferences and tastes.

- a) local
- b) locals
- c) locally
- d) locale

Cultural _____ plays a significant role in effective localization strategies.

- a) sensitivity
- b) sensitively
- c) sensitive
- d) sensitiveness

Localization requires a careful balance between _____ and global appeal.

- a) localizing
- b) localized
- c) localize
- d) localizes

Companies need to _____ their marketing strategies to suit diverse cultures.

- a) adapt
- b) adapts
- c) adapting
- d) adapted
- a) unique
- b) uniquely
- c) uniqueness
- d) uniques

Localization efforts should aim for _____ with local markets.

- a) alignment
- b) aligning
- c) aligned

d) align

A key aspect of localization is to _____ language and visuals.

a) adjust

b) adjusting

c) adjustment

d) adjusted

Localization involves _____ content to suit different demographics.

a) tailoring

b) tailored

c) to tailor

d) tailor

Successful localization leads to greater _____ engagement and acceptance.

a) users'

b) user's

c) users

d) user

Companies need to _____ their content to suit local preferences.

a) adapt

b) adapts

c) adapting

d) adapted

Localization requires _____ the cultural pulse of diverse regions.

a) tapping into

b) tap into

c) taps into

d) tapped into

An effective localization strategy aims to _____ user experiences.

a) modifying

b) modify

c) modified

d) modifies

Companies often need to be _____ of the cultural differences when localizing content.

- a) awareness
- b) aware
- c) awaring
- d) awarefully

A successful localization effort can significantly improve _____ acceptance.

- a) users'
- b) user's
- c) users
- d) user

Successful localization involves understanding the _____ of the target audience.

- a) requirements
- b) requiring
- c) required
- d) require

Localization efforts should be tailored _____ specific cultural nuances.

- a) for
- b) to
- c) by
- d) with

An effective localization strategy considers _____ preferences and tastes.

- a) local
- b) locally
- c) locale's
- d) locales

Companies need to _____ their marketing strategies to suit diverse cultures.

- a) adapting
- b) adapt

c) adapted

d) to adapt

Localization isn't solely about translation; it's about _____ content for a specific audience.

a) customizing

b) customized

c) customize

d) to customize

Cultural _____ is crucial for effective localization.

a) sensitive

b) sensitively

c) sensitivity

d) sensitiveness

A successful localization effort can significantly improve _____ acceptance.

a) user

b) users

c) users'

d) user's

To localize effectively, one must consider _____ preferences and tastes.

a) locals

b) local

c) locally

d) locale

Successful localization leads to greater _____ engagement and acceptance.

a) user's

b) users'

c) user

d) users

Companies need to be _____ of the cultural differences when localizing content.

a) aware

- b) awareness
- c) awaring
- d) awarefully

Localization involves adapting a product to meet the _____ of a specific region.

- a) demands
- b) demand
- c) demanded
- d) demanding

Effective localization ensures that the product feels _____ to the target audience.

- a) familiarity
- b) familiarize
- c) familiar
- d) familiarly

Companies often need to _____ their content to suit local preferences.

- a) adapt
- b) adapts
- c) adapting
- d) adapted

Localization efforts should aim for _____ with local markets.

- a) aligning
- b) aligned
- c) alignment
- d) align

Localization requires a careful balance between _____ and global appeal.

- a) localize
- b) localized
- c) localizing
- d) localizes

Companies need to _____ their marketing strategies to suit diverse cultures.

- a) adapting
- b) adapt
- c) adapted
- d) to adapt

Successful localization involves understanding the _____ preferences of the audience.

- a) unique
- b) uniqueness
- c) uniquely
- d) uniquenesses

Localization efforts should be tailored _____ specific cultural nuances.

- a) for
- b) to
- c) by
- d) with

An effective localization strategy considers _____ preferences and tastes.

- a) local
- b) locally
- c) locale's
- d) locales

Companies need to _____ their marketing strategies to suit diverse cultures.

- a) adapting
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- c) adapted
- d) to adapt

Localization isn't solely about translation; it's about _____ content for a specific audience.

- a) customizing
- b) customized
- c) customize
- d) to customize

Cultural _____ is crucial for effective localization.

- a) sensitive
- b) sensitively
- c) sensitivity
- d) sensitiveness

A successful localization effort can significantly improve _____ acceptance.

- a) user
- b) users
- c) users'
- d) user's

To localize effectively, one must consider _____ preferences and tastes.

- a) locals
- b) local
- c) locally
- d) locale

Successful localization leads to greater _____ engagement and acceptance.

- a) user's
- b) users'
- c) user
- d) users

Companies need to be _____ of the cultural differences when localizing content.

- a) aware
- b) awareness
- c) awaring
- d) awarefully

Localization involves adapting a product to meet the _____ of a specific region.

- a) demands
- b) demand
- c) demanded

d) demanding

Effective localization ensures that the product feels _____ to the target audience.

a) familiarity

b) familiarize

c) familiar

d) familiarly

Companies often need to _____ their content to suit local preferences.

a) adapt

b) adapts

c) adapting

d) adapted

Localization efforts should aim for _____ with local markets.

a) aligning

b) aligned

c) alignment

d) align

Successful localization involves _____ various cultural contexts.

a) navigate

b) navigating

c) navigated

d) navigates

Companies often _____ their products for different language variations.

a) tailor

b) tailored

c) tailoring

d) tailors

Effective localization requires _____ cultural nuances and regional sensitivities.

a) understanding

b) understands

c) understood

d) understand

A successful localization strategy _____ different cultural perspectives.

a) embraces

b) embracing

c) embraced

d) embrace

Localization aims at _____ user experiences to meet diverse needs.

a) enhance

b) enhancing

c) enhanced

d) enhances

Companies must _____ their content for specific demographics.

a) tailor

b) tailored

c) tailoring

d) tailors

An effective localization strategy _____ language intricacies.

a) navigating

b) navigates

c) navigate

d) navigated

Localization efforts should _____ regional preferences.

a) accommodate

b) accommodating

c) accommodates

d) accommodated

Companies need to _____ cultural contexts to ensure effective localization.

a) understand

b) understanding

c) understood

d) understands

Successful localization involves _____ with local market demands.

a) align

b) aligning

c) aligned

d) aligns

Effective localization requires _____ cultural diversity.

a) embracing

b) embrace

c) embraces

d) embraced

Companies must _____ their marketing strategies for diverse audiences.

a) adapt

b) adapting

c) adapts

d) adapted

An essential aspect of localization is _____ regional nuances.

a) considering

b) consider

c) considers

d) considered

Localization involves _____ content for various language dialects.

a) tailoring

b) tailored

c) to tailor

d) tailor

Companies often _____ their products to meet global demands.

a) modify

b) modified

c) modifying

d) modifies

A successful localization strategy _____ cultural boundaries.

a) transcends

b) transcending

c) transcended

d) transcend

Effective localization _____ a deep understanding of regional customs.

a) demands

b) demanding

c) demand

d) demanded

Localization aims at _____ the essence of cultural practices.

a) capturing

b) captured

c) capture

d) captures

Companies need to _____ their content to suit regional preferences.

a) tailor

b) tailored

c) tailoring

d) tailors

An essential element of localization is _____ regional variations.

a) accommodating

b) accommodate

c) accommodates

d) accommodated

Localization requires a deep understanding of _____ nuances.

a) linguistic

b) language

c) vocabulary

d) dialectal

Companies need to _____ the vernacular of diverse markets.

- a) master
- b) fluent
- c) adapt
- d) grasp

Effective localization involves using _____ that resonate with the target audience.

- a) idioms
- b) slang
- c) colloquialisms
- d) jargon

A successful localization effort considers regional _____ in terminology.

- a) disparities
- b) uniformity
- c) consistency
- d) variances

Localization involves adapting to _____ language variations.

- a) indigenous
- b) native
- c) regional
- d) colloquial

Companies must be mindful of _____ differences when localizing content.

- a) semantic
- b) lexical
- c) grammatical
- d) syntax

Localization requires _____ specific cultural references.

- a) incorporating
- b) integrating
- c) assimilating
- d) blending

An effective localization strategy necessitates understanding _____ differences.

- a) vocabulary
- b) language
- c) dialectal
- d) lexical

Companies often need to _____ their product descriptions for different regions.

- a) customize
- b) localize
- c) standardize
- d) universalize

Successful localization involves adapting to regional _____.

- a) phraseology
- b) idioms
- c) expressions
- d) vocabulary

Effective localization involves translating _____ expressions accurately.

- a) colloquial
- b) formal
- c) dialectal
- d) regional

Companies need to be aware of _____ differences in terminology.

- a) linguistic
- b) lexicon
- c) vocabulary
- d) language

Localization demands understanding _____ variations in language use.

- a) diverse
- b) cultural
- c) multilingual
- d) idiomatic

An essential aspect of localization is using _____ suitable for the local audience.

- a) idioms
- b) formalities
- c) euphemisms
- d) jargon

Localization requires adjusting to _____ in idiomatic expressions.

- a) deviations
- b) alterations
- c) nuances
- d) shifts

Effective localization involves incorporating _____ expressions.

- a) region-specific
- b) universal
- c) general
- d) standard

Companies must consider _____ preferences when localizing content.

- a) lexical
- b) language
- c) colloquial
- d) linguistic

Localization necessitates adapting to diverse _____ nuances.

- a) idiomatic
- b) vernacular
- c) universal
- d) formal

Successful localization involves translating cultural _____ accurately.

- a) nuances
- b) dialects
- c) idioms
- d) variations

Companies need to _____ the colloquialisms of the target region.

- a) embrace
- b) integrate
- c) assimilate
- d) accommodate

Localization requires understanding _____ in language use.

- a) peculiarities
- b) regularities
- c) commonalities
- d) typicalities

Effective localization involves using _____ suitable for the local audience.

- a) idioms
- b) formalities
- c) euphemisms
- d) jargon

Companies need to be aware of _____ differences in terminology.

- a) linguistic
- b) lexicon
- c) vocabulary
- d) language

Localization demands understanding _____ variations in language use.

- a) diverse
- b) cultural
- c) multilingual
- d) idiomatic

An essential aspect of localization is using _____ suitable for the local audience.

- a) idioms
- b) formalities
- c) euphemisms

d) jargon

Translating advertisements requires _____ the cultural connotations of certain words.

a) disregarding

b) overlooking

c) considering

d) neglecting

A successful ad translation should _____ the same emotional impact as the original.

a) evoke

b) ignore

c) avoid

d) suppress

When translating ads, it's crucial to maintain the brand's _____ in the target market.

a) relevance

b) importance

c) insignificance

d) uniqueness

Effective ad translation involves _____ the message to suit cultural preferences.

a) adapting

b) preserving

c) holding

d) maintaining

Translating advertisements requires a deep understanding of the target audience's _____.

a) languages

b) culture

c) simplicity

d) complexities

An accurate ad translation should _____ the original intent of the message.

- a) convey
- b) distort
- c) hide
- d) misinterpret

A successful ad translation should _____ the target audience's emotions.

- a) neglect
- b) undermine
- c) resonate with
- d) dismiss

Translating ads involves _____ the tone and style of the original content.

- a) preserving
- b) altering
- c) changing
- d) destroying

Ad translations should _____ cultural references to make them relevant.

- a) eliminate
- b) retain
- c) exclude
- d) avoid

An effective ad translation requires _____ the brand's essence.

- a) reflecting
- b) obscuring
- c) hiding
- d) altering

Task 2.

Translate into Ukrainian

Translate this advertisement phrase from English to Ukrainian: "Experience the extraordinary."

Convert this advertisement slogan from English to Ukrainian: "Your journey starts here."

Translate the following advertisement headline from English to Ukrainian: "Discover limitless possibilities."

Convert this advertising catchphrase from English to Ukrainian: "Embrace the future."

Translate the tagline for an advertisement campaign from English to Ukrainian: "Innovate. Inspire. Ignite."

Translate the following advertisement motto from English to Ukrainian: "Reach for the stars."

Convert this advertising slogan from English to Ukrainian: "Unlock your true potential."

Translate this advertisement phrase from English to Ukrainian: "Where dreams come alive."

Convert the tagline for a promotional campaign from English to Ukrainian: "Create your legacy."

Translate this advertising tagline from English to Ukrainian: "Inspire your tomorrow."

Convert the following advertisement slogan from English to Ukrainian: "Elevate your experience."

Translate this advertisement catchphrase from English to Ukrainian: "Where innovation meets excellence."

Convert the advertising headline from English to Ukrainian: "Transform your world."

Translate this promotional campaign tagline from English to Ukrainian: "Dare to dream big."

Convert the advertisement phrase from English to Ukrainian: "Uncover new possibilities."

Translate this marketing motto from English to Ukrainian: "Design your destiny."

Convert the advertisement slogan from English to Ukrainian: "Pursue your passion."

Translate this advertising tagline from English to Ukrainian: "Redefine success."

Convert the following advertisement catchphrase from English to Ukrainian: "Craft your legacy."

Task 3.

Translate into English

Translate this advertisement tagline from Ukrainian to English: "Розкрийте потужність своїх мрій."

Convert this advertisement phrase from Ukrainian to English: "Досвідчайте надзвичайне."

Translate the following advertisement slogan from Ukrainian to English: "Ваша подорож починається тут."

Convert this advertisement headline from Ukrainian to English: "Відкрийте безмежні можливості."

Translate this advertising catchphrase from Ukrainian to English: "Обіймай майбутнє."

Convert this advertisement tagline from Ukrainian to English: "Інновуй. Надихай. Запалюй."

Translate the following advertisement motto from Ukrainian to English: "Досягай зірок."

Convert this advertising slogan from Ukrainian to English: "Розблокуй свій справжній потенціал."

Translate this advertisement phrase from Ukrainian to English: "Де сни стають реальністю."

Convert this promotional campaign tagline from Ukrainian to English: "Створи своє спадщину."

Translate this advertisement tagline from Ukrainian to English: "Надихайте свій завтра."

Convert this advertisement phrase from Ukrainian to English: "Підніміть свій досвід."

Translate the following advertisement slogan from Ukrainian to English: "Де інновація зустрічається з винятковістю."

Convert this advertisement headline from Ukrainian to English: "Перетворіть свій світ."

Translate this advertising catchphrase from Ukrainian to English: "Сміливо мрійте велико."

Convert this advertisement tagline from Ukrainian to English: "Відкрийте нові можливості."

Translate the following advertisement motto from Ukrainian to English: "Створюйте свою долю."

Convert this advertising slogan from Ukrainian to English: "Вдайтеся до своєї пристрасті."

Translate this advertisement phrase from Ukrainian to English: "Переосмислюйте успіх."

Convert this promotional campaign tagline from Ukrainian to English: "Формуйте своє спадок."

Translate this advertisement tagline from Ukrainian to English: "Рухайтесь вперед з вірою"

Convert this advertisement phrase from Ukrainian to English: "Відкрийте світ нових можливостей."

Translate this advertisement slogan from Ukrainian to English: "Змінюйте світ навколо себе."

Convert this advertising catchphrase from Ukrainian to English: "Переосмислюйте межі."

Translate this promotional campaign tagline from Ukrainian to English: "Розвивайте творчість."

Task 4.

Match the terms in Column A with their corresponding meanings in Column B:

Column A	Column B
1. Localization	A. Process of adapting content to suit local markets
2. Translation	B. Converting text from one language to another
3. Transcreation	C. Adapting content for different cultural contexts
4. Globalization	D. Making creative adaptations for a target audience
5. Adaptation	E. Making content accessible to multiple regions
6. Internationalization	F. Preparation for a global market
7. Culturalization	G. Modifying content for cultural relevance
8. Multilingualism	H. Enabling software or content for global use

Localization -

Translation -

Transcreation -

Globalization -

Adaptation -

Internationalization -

Culturalization -

Multilingualism -

Corresponding meanings in Column B:

A. Process of adapting content to suit local markets

- B. Converting text from one language to another
- C. Adapting content for different cultural contexts
- D. Making creative adaptations for a target audience
- E. Making content accessible to multiple regions
- F. Preparation for a global market
- G. Modifying content for cultural relevance
- H. Enabling software or content for global use

<p>Subtitling -</p> <p>Interpreting -</p> <p>Dubbing -</p> <p>Voice-over -</p> <p>Captioning -</p> <p>Localization -</p> <p>Transcription -</p> <p>Interpretation -</p>	<p>A. Text displayed at the bottom of a video</p> <p>B. Converting spoken words from one language to another</p> <p>C. Replacing original voice in a different language</p> <p>D. Rendering speech from one language to another</p> <p>E. Providing text translation during live events</p> <p>F. Adapting content to suit specific cultural contexts</p> <p>G. Converting spoken or recorded words into text</p> <p>H. Providing written translation for audiovisual content</p>
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Colloquial -	A. Everyday language or informal speech
Idiom -	B. A phrase with a non-literal meaning
Vernacular -	C. Language specific to a particular region or group
Jargon -	D. Technical terminology within a certain profession
Slang -	E. Informal and unconventional words or phrases
Dialect -	F. A particular form of language spoken in a region
Register -	G. Vocabulary used in a specific social context
Terminology -	H. Formal level of language in a specific situation

Task 5.

Choose the most appropriate word or phrase to complete each sentence:

The _____ of technology has transformed many industries.

- a) advance
- b) advancement
- c) advanced
- d) advancing

Despite his busy schedule, he always finds time to _____ his hobbies.

- a) engage
- b) encounter
- c) endure
- d) encompass

Her ability to _____ complex problems impressed the entire team.

- a) solve
- b) resolve
- c) dissolve
- d) involve

The conference was _____, with speakers from various countries.

- a) diverse
- b) divergent
- c) diverted
- d) dividing

His speech was _____ and captured everyone's attention.

- a) captivating
- b) captivated
- c) captivatingly
- d) captivation

The company's decision had a _____ impact on the economy.

- a) significant
- b) signify
- c) significantly
- d) signifying

She expressed her _____ for their support during the project.

- a) grateful
- b) gratitude
- c) gratified
- d) gratifying

The artist's work is known for its _____ style and vivid colors.

- a) unique
- b) uniquely
- c) uniqueness
- d) uniform

We must _____ the risks before making any decisions.

- a) consider
- b) deliberate
- c) contemplate
- d) speculate

His words were ambiguous and open to _____ interpretation.

- a) variegated
- b) myriad
- c) manifold
- d) multiple

They were _____ with the task of designing the new software.

- a) entrusted
- b) intrusted
- c) entrustedly
- d) entrusting

The project's success was _____ on careful planning and execution.

- a) based
- b) established
- c) reliant
- d) relied

She _____ in her attempt to resolve the conflict between the parties.

- a) endeavored

- b) endeavoredly
- c) endeavor
- d) endeavoring

The new policy aims to _____ transparency in the organization.

- a) induce
- b) instill
- c) initiate
- d) impel

The team demonstrated remarkable _____ during the crisis.

- a) persistence
- b) persistently
- c) persistent
- d) persisting

Her presentation was _____ organized and thoroughly researched.

- a) well
- b) finely
- c) finely
- d) meticulously

He _____ the opportunity to travel abroad for a year.

- a) seized
- b) seized on
- c) seized up
- d) seizing

The success of the company is _____ to the dedication of its employees.

- a) accredited
- b) credited

- c) accredited with
- d) credited to

The situation requires a _____ approach to find a viable solution.

- a) pragmatic
- b) pragmatism
- c) pragmatically
- d) pragmatist

The company has a _____ commitment to environmental sustainability.

- a) profound
- b) pronounced
- c) protracted
- d) prolonged

The team's effort to achieve success was truly _____.

- a) commendable
- b) commendably
- c) commendation
- d) commended

The company's decision had a _____ impact on the market.

- a) drastic
- b) dramatically
- c) drasticness
- d) dramatized

The film's plot was _____, leaving the audience captivated.

- a) intricate
- b) intricately
- c) intricacy

d) intricateness

Her ability to _____ difficult concepts made her an excellent teacher.

a) convey

b) conveyance

c) conveyed

d) conveying

The data _____ the need for immediate action.

a) indicates

b) indicating

c) indicative

d) indication

The project's success was _____ on the team's cooperation.

a) reliant

b) reliantly

c) reliance

d) relied

His behavior was _____ unacceptable in a professional setting.

a) utterly

b) utmost

c) utter

d) utmostly

The negotiations were _____ and led to a favorable agreement.

a) amicable

b) amicably

c) amicableness

d) amicability

The company's new policy has _____ improved productivity.

- a) significantly
- b) significant
- c) significance
- d) signify

She has a _____ talent for problem-solving.

- a) innate
- b) innately
- c) innateness
- d) inners

His leadership _____ was evident during the crisis.

- a) prowess
- b) prowessly
- c) prowesses
- d) prowessed

The issue has _____ into a major concern.

- a) evolved
- b) evolving
- c) evolution
- d) evolvement

The new law has been widely _____ by the public.

- a) acclaimed
- b) acclaim
- c) acclamation
- d) acclaiming

Her essay was _____ with a range of innovative ideas.

- a) filled
- b) inundated
- c) imbued
- d) saturated

The team was _____ to deliver the project ahead of schedule.

- a) motivated
- b) motivating
- c) motivation
- d) motivates

His arguments were _____ by extensive research.

- a) fortified
- b) fortification
- c) fortifying
- d) fortifies

The professor _____ his students to think critically.

- a) encourages
- b) encouraging
- c) encouraged
- d) encouragement

Her actions were _____ by her strong beliefs.

- a) propelled
- b) propelling
- c) propels
- d) propulsion

The concert's success was _____ by its impressive turnout.

- a) predicated
- b) prediction
- c) predictably
- d) predicts

The project requires _____ attention to detail.

- a) scrupulous
- b) scrupulously
- c) scrupulousness
- d) scrupulosity

The negotiations _____ to a deadlock due to conflicting interests.

- a) ground
- b) grinded
- c) groundless
- d) ground to a halt

Her innovative ideas _____ the company's growth.

- a) spurred on
- b) spurted
- c) spurned
- d) spurred

The board meeting was _____ due to unforeseen circumstances.

- a) adjourned
- b) adjournment
- c) adjourning
- d) adjourn

The new policy aims to _____ the company's market share.

- a) augment

- b) abrogate
- c) abbreviate
- d) allocate

His remarkable _____ to detail is evident in his work.

- a) attending
- b) attention
- c) attentively
- d) attentive

The organization's _____ values guide its employees' conduct.

- a) core
- b) corps
- c) chord
- d) cored

The _____ of the project's success was the team's collaboration.

- a) essence
- b) essential
- c) essentially
- d) essentials

She has an _____ ability to learn new languages quickly.

- a) innate
- b) initiate
- c) inanimate
- d) innovate

The policy change resulted in _____ consequences.

- a) detrimental
- b) deterring

- c) deterrence
- d) deterrent

His continuous efforts led to _____ success in his career.

- a) paramount
- b) paramountly
- c) paramountness
- d) paramounds

The storm _____ major damage to the coastal areas.

- a) ensued
- b) ensued from
- c) ensued in
- d) ensued by

The CEO's _____ leadership style inspired the team.

- a) visionary
- b) vision
- c) visionarily
- d) visionist

Her eloquent _____ captivated the audience.

- a) articulation
- b) articulate
- c) articulated
- d) articulately

The company has a strong _____ to environmental sustainability.

- a) commitment
- b) committed
- c) committing

d) commitments

The _____ of technology in education is undeniable.

a) incorporation

b) incorporated

c) incorporate

d) incorporating

His actions were _____ to the success of the project.

a) integral

b) integrally

c) integrate

d) integrative

The _____ of the debate was heated and passionate.

a) atmosphere

b) atmospheric

c) atmospherically

d) atmospheres

The company strives for _____ in its customer service.

a) excellence

b) excellent

c) excellently

d) excellentness

The _____ of the situation required immediate action.

a) gravity

b) gravitate

c) gravitation

d) gravitational

Her _____ in the negotiation process was crucial.

- a) involvement
- b) involved
- c) involving
- d) involves

She couldn't _____ the answer to the difficult question.

- a) come up with
- b) come across
- c) come in

He needs to _____ the deadline for the project submission.

- a) look up
- b) look for
- c) look into

The meeting was _____ because of the unexpected circumstances.

- a) called off
- b) called for
- c) called in

They decided to _____ their plan due to the bad weather.

- a) carry out
- b) carry on
- c) carry off

Please _____ the lights before leaving the room.

- a) turn on
- b) turn off
- c) turn up

The manager had to _____ the mistake made by the team.

- a) bring down
- b) bring up
- c) bring in

I need to _____ my old clothes; they don't fit anymore.

- a) give away
- b) give out
- c) give up

She was _____ the news of her promotion.

- a) excited about
- b) excited for
- c) excited up

The teacher asked the students to _____ the meaning of the word.

- a) figure out
- b) figure up
- c) figure in

They decided to _____ their journey due to the heavy traffic.

- a) put off
- b) put away
- c) put on

He _____ a new car last week.

- a) picked up
- b) looked up
- c) ran out

Please _____ your shoes before entering the house.

- a) take off
- b) put on
- c) turn off

The party was _____ because of the bad weather.

- a) called off
- b) came across
- c) made up

The teacher asked the students to _____ the lesson for the test.

- a) take over
- b) go over
- c) get through

I need to _____ my car for the long trip.

- a) fill up
- b) cut down
- c) get through

She had to _____ the news to her parents.

- a) bring out
- b) bring in
- c) bring up

The company decided to _____ a new product line.

- a) carry out
- b) bring up
- c) come up with

The concert was _____ by a famous singer.

- a) held up

- b) put on
- c) carried away

The manager needs to _____ the issue with the team.

- a) sort out
- b) look after
- c) get on

He promised to _____ his homework before going to bed.

- a) turn in
- b) bring about
- c) set up

I need to _____ this book before tomorrow's book club meeting.

- a) give out
- b) get through
- c) turn over

The children _____ their toys before bedtime.

- a) put up
- b) put out
- c) put away

She had to _____ the meeting due to a sudden emergency.

- a) call off
- b) call up
- c) call for

They decided to _____ their plans and stay home instead.

- a) carry on
- b) carry through
- c) carry out

He _____ his wallet in the park yesterday.

- a) came across
- b) came up with
- c) came down with

The students were asked to _____ the rules of the game.

- a) go down with
- b) go off
- c) go over

The company will _____ a new policy next month.

- a) bring about
- b) bring on
- c) bring in

She _____ her keys and couldn't find them for hours.

- a) broke up
- b) broke down
- c) broke into

The music festival was _____ due to unforeseen circumstances.

- a) called in
- b) called off
- c) called for

He decided to _____ his old habits and start exercising regularly.

- a) break off
- b) break away from
- c) break in

The firemen managed to _____ the fire before it spread.

- a) put out
- b) put up
- c) put off

The company needs to _____ the project to improve efficiency.

- a) carry on with
- b) carry over
- c) carry forward

She was _____ her speech for days before the conference.

- a) working up
- b) working on
- c) working out

The manager asked them to _____ their differences and work together.

- a) sort out
- b) sort in
- c) sort over

He needs to _____ the broken computer before the presentation.

- a) fix up
- b) fix in
- c) fix on

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