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SOCIAL, ECONOMIC AND CULTURAL DEVELOPMENT OF BRODY DISTRICT: CURRENT TENDENCIES

To begin with I would like to say that the role of local communities in the management of public affairs is growing nowadays. It is caused by the reform of decentralization in Ukraine, which has increased financial autonomy of local communities. I strongly believe that decentralization is perhaps one of the most effective methods of sustainable operational functioning of the state. It also provides the parity of national interests and local communities' interests. The results of decentralization have significant influence on social, cultural and economic life of Brody district residents. So the aim of the given research is to analyze such development indicators of Brody district as cultural, economic and social ones.

Talking about Brody district it is important to emphasize that it is one of the districts in Ukraine, which is set in the north-eastern part of Lviv region in western Ukraine and it is close to other three – Ternopil, Rivne, Volyn regions. Brody is the administrative centre of Brody district. The town isn't a large one but it is an important railway and bus service centre, so it is both easy to arrive and reach other places in the country. The total area of the district is 1162 km.

One of the positive points relevant to economic, social and cultural development of Brody district is the abundance of educational and other institutions. For instance, there are 56 secondary schools including Brody Gymnasium named after I. Trush. The institution, which provides professional education is Brody Pedagogical College named after M. Shashkevych.

In our quickly developing world it is necessary to understand the importance of industry because cost-effective production of goods in Brody district could expand the revenue part of local budget and provide substantial self-government concerning the problems of territorial development. There are a lot of industrial companies in Brody district such as Ltd. Leoni, Ltd. Galant, Brody Mechanical Factory, Brody forestry and others. Also the network of trade and restaurant business, woodworking, food production is highly developed. In addition to this, 13 agricultural limited liability companies and 21 farms are located in the district.

I personally believe that social, economic and cultural development of the district is the process that causes the improvement of the welfare of the population within a certain administrative unit. There is no doubt that it is the transition from less developed to more developed forms of existence of the individual and society in general. It is important to point out that each district has its own distinctive features of the formation and existence as a territorial unit. It is also true that both historical, cultural, resource factors, especially the location, national structure of the

population and peculiarities of public administration of local governments within this administrative unit determine specific features of the district's development.

Taking indicators of social and economic development of Brody district in the year of 2016 into account, I would like to say that Brody district is an administrative unit, in which services are provided on the high quality level to the residents. It is necessary for local authorities to point out the local policy guideline in acts like programs of social, economic and cultural development of the district in order to fulfill local budget indicators and provide opportunities for local governments to provide residents of a particular administrative unit with the vast number of services, that the residents of the administrative unit require.

In brief, Brody district has a great resource potential. Programs of social, economic and cultural development of the district as local acts play a crucial role there, because thanks to performance of these programs, which creates favorable conditions for business development and provides for satisfaction of social and economic needs of the population of Brody district.

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