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## **I'M AN ACCOUNTANT! THE PERSPECTIVE OF MY PROFESSION IN THE FUTURE**

Rapid changes in technology, new discoveries – this is all the reality of our time. In many sectors of the economy, changes occur every day, and unique new things are created every second. But, despite all the changes in the field of economics, the profession of accountant remains in demand, high-paying and popular [2, p.3].

Accountants will be required as long as there is an economic relationship. It is hard to imagine even the smallest business without an accountant. The activity of a large enterprise is simply impossible without an accountant. If the company ceases to keep records, then the activity will be stopped very quickly. There will not be information on the debts of buyers, the owners will not know about business in the enterprise. Therefore, the work of accountants is associated with great responsibility. The job of the accountant in the future will be different from the modern one. A few years later, computer technology will turn an accountant into an analyst. But it is computer technology that will help the accountant save his time. In the future, the essence of the work of the accountant may change for the new equipment and processes of life. However, the job of an accountant will not be in the future. Maybe the accountant will have to take special courses, today it is courses 1C, and tomorrow is a course of a new automated accounting [1, p. 396]. The accounting profession in the future involves the growth of a career. Starting with the simplest positions – assistant accountant, you can become a chief accountant of a large company or a financial director [1, p.192]. This profession requires constant development. The main thing is to get an education in a good university and then get a good job. Knowledge, persistence and initiative will help make a successful career.

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## **INTERNATIONAL TOURISM IN THE CONDITIONS OF INNOVATIVE ECONOMY**

Tourism is the activities of people traveling to and staying in places outside their usual environment for leisure, business or other purposes for not more than one consecutive year. It is a collection of activities, services and industries that delivers a travel experience, including transportation, accommodations, eating and drinking establishments, retail shops, entertainment businesses, activity facilities and other hospitality services provided for individuals or groups traveling away from home. The World Tourism Organization (WTO) claims that tourism is currently the world's largest industry with annual revenues of over \$3 trillion dollars.

International tourism affects the economies of the world. It stimulates the development of investment projects for the development of transport and hotel and tourist infrastructure, which improves the quality of life of the indigenous population, and service of tourists.

Tourism is one of the few industries in the world economy, where the number of jobs is constantly and rapidly increasing [1].

Innovations in the tourism sector are aimed at creating a new tourist product, providing unique tourist services [2, p.39].

Market innovations are a method of competition, because innovation leads to lower costs, prices and profit growth, to create new needs, to cash flow, to increase the rating of the manufacturer of new products, to the exit and saturation of new markets.