

investment processes; 3) introduction of tax incentives for investment activity; 4) directing investments in highly profitable production and reducing costs in support of unprofitable sectors of the economy; 5) corruptions reduction of the political system of Ukraine as a whole and judicial reform in particular.

Conclusion: 1) Only capital investment is insufficient for economic growth. Enterprises actually invest their own funds in fixed assets supporting, and support their own production. Instead, public investment directly creates new jobs. In the long term perspective, they minimize the stabilization of state debt. 2) State incentives can help to attract foreign investment, which our country needs to overcome the economic crisis, structural transformation of the economy, promote scientific and technological progress and promote innovation.

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PERSPECTIVES OF INCLUSION OF UKRAINE INTO THE WORLD TOURIST SPACE

Tourism is closely connected with such industries as hotel and restaurant business, restaurant, transport, trade and entertainment business.

Tourism is one of the most important areas in the field of business. International tourism is becoming popular among people. There is an increase

in the economic increase of the competitiveness of countries in the world market. After all, every day in the world tourist space includes more new countries.

One important aspect that raises the importance of international tourism for Ukraine is the constant intensification of the demand for a tourist product in the international world tourism market [1].

It is known that the number of tourists who visited Ukraine in 2012 is more than 3033647 people, and the number of foreign citizens who visited Ukraine - 23012823 people.

One important aspect of tourism development is that in many countries tourism is a source of revenue for the state budget, and in Ukraine this potential is not fully realized [2].

Ukraine has almost all the prerequisites for the rapid development of domestic and foreign tourism: features of geographical location and terrain, favorable climate, rich natural and historical and cultural potential.

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THE BUSINESS-PLAN HIS STRUCTURE AND MAINTENANCE OF BASIC SECTIONS

Our work is devoted the study of such important theme as a business plan it's structure and maintenance of basic sections. This theme is important due to that it is an original start for the beginning of action of enterprise, or by continuation of his functioning with changes in strategy of development. Business-plan is basic part which is responsible for development of enterprise [1].