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FINANCIAL ANALYSIS OF ASSETS AND LIABILITIES OF SYSTEMICALLY IMPORTANT BANKS OF UKRAINE

Туsiachna, Y. S. Financial analysis of assets and liabilities of systemically important banks of Ukraine [Текст] / Yunna Serhiivna Tysiachna, Kateryna Mykhailavna Azizova// Економічний аналіз : зб. наук. праць / Тернопільський національний економічний університет; редкол. : В. А. Дерій (голов. ред.) та ін. – Тернопіль : Видавничо-поліграфічний центр Тернопільського національного економічного університету "Економічна думка", 2016. – Том 23. – № 1. – С. 137-144. – ISSN 1993-0259.

Abstract

Introduction. Modern trends of development of the national banking system are characterized by softer performance of banks, asset quality deterioration, reduction of the number of banks holding a banking license. They indicate weakening of the country's financial security. In this situation it becomes increasingly important to designate systemically important banks in order to monitor their activities as a part of national financial security framework.

Object. The object of the paper is to determine the reasons behind reduction of the number of systemically important banks within the framework of the country's financial security.

Method (methodology). The study uses the dialectic method of knowledge acquisition and a systemic approach to study economic phenomena as a methodological framework. The work has involved application of the following methods: structural and logical analysis, statistical analysis, structural and dynamical analysis.

Results. The results of financial analysis of assets and liabilities of systemically important banks corroborate the validity of grounds underlying the resolution of the Committee of the National Bank of Ukraine on Banks Supervision and Regulation to grant the status of systemically important banks of Ukraine (February 2016) to three Ukrainian banks: PrivatBank, Ukreximbank and Oschadbank.

Keywords: financial safety; banking system; systemically important bank; equity; dynamics; obligation; growth rate; management.

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ФІНАНСОВИЙ АНАЛІЗ АКТИВІВ І ПАСИВІВ СИСТЕМНО ВАЖЛИВИХ БАНКІВ УКРАЇНИ

Анотація

Вступ. Сучасні тенденції розвитку вітчизняної банківської системи, що характеризуються зниженням результативності діяльності банків, погіршенням якості активів, скороченням кількості банків, які мали банківську ліцензію, свідчать про послаблення фінансової безпеки країни. У зв'язку із цим особливої важливості набуває виділення системно важливих банків з метою контролю за їх діяльністю.

Mema. Метою статті є визначення причин скорочення кількості системно важливих банків задля фінансової безпеки країни.

Метод (методологія). Методологічною основою дослідження є діалектичний метод пізнання та системний підхід до вивчення економічних явищ. У ході роботи використовувалися методи: структурно-логічний аналіз, статистичний аналіз, структурно-динамічний аналіз.

Результати. Результати проведеного фінансового аналізу активів і пасивів системно важливих банків підтверджують обґрунтованість рішення Комітету Національного банку України з питань нагляду та регулювання діяльності банків щодо надання статусу системно важливих банків України з лютого 2016 року трьом банкам: «Приватбанк», «Укрексімбанк» та «Ощадбанк».

Ключові слова: фінансова безпека; банківська система; системно важливий банк; власний капітал; динаміка; зобов'язання; темп приросту; управління.

JEL classification: C15, C44, C81, G21, M40

Introduction

In conditions of financial instability, when many Ukrainian banks operate in the red, banks badly need improvement of their performance, which, in its turn, to a great degree is a function of quality asset and liability management. The Law of Ukraine "On Banks and Banking" specifically defines systemically important banks as the banks that may significantly affect the operation and stability of the banking system as a whole, should they be ailing or facing termination[1].

As of December 01, 2014 there were 8 banks in Ukraine which were designated as systemically important banks by the National Bank of Ukraine (the NBU), with their status valid throughout 2015. The list included the following banks: PrivatBank, Oschadbank, Ukreximbank, Delta Bank, Raiffeisen Bank Aval, Prominvestbank, Sberbank of Russia and Ukrsotsbank, with all being subject of this study [2].

Those are systemically important banks ("major banks" as classified by the NBU) that require asset and liability analysis since their stability has been and remains one of the key conditions to prevent a systemic crisis of the Ukrainian banking system and to restore its stability. Though their number is few, their share of the national banking system is quite substantial and so is their influence on the banking system. Considering these factors, there is a real need in a closer financial monitoring over these institutions [3, p. 363-369].

Recent scientific research shows that theoretical and practical issues of analysis of bank assets and liabilities are given a great deal of attention by local and foreign scientists. Those are O. Verbytska [4], Zh. Dovgan [5], T. G. Karacheva [6], O. M. Kolodiziev [7], I. V. Larionova [8], O. V. Litviniuk [9], L. O. Prymostka [10], D. A. Rotar [11], O. V. Shvartz [12], Iv. Vagner [13], J. Marshal [14], J. Sinkey [15], P. Rose [16]. However, there are some aspects that call for a more detailed discussion: theoretical works in the field of analysis of bank assets and liabilities address the subject without sufficient regard to the specifics of the current situation in Ukraine, methodical and organizational aspects of analysis of assets and liabilities of Ukrainian banks are dealt with insufficient level of detail.

Research results and discussion

Systemically important banks are designated by the National Bank of Ukraine using a multifactor mathematical model which is based on the criteria of systemic importance. The main criteria of systemic importance are the total amount of assets, liabilities of legal and physical persons, systemic interrelations in the banking system (the volume of interbank lending) and the volume of lending to key economy sectors. As at the beginning of 2016 the following indices were used to designate systemically important banks [17]:

- 1. Total assets (a weighting factor of 35%);
- 2. Money of physical persons, business entities, non-banking financial institutions (a factor of 35%);
- 3. Funds deposited with other banks (a factor of 7.5%);
- 4. Funds borrowed from other banks (a factor of 7.5%);
- 5. Loans to business entities in industry, agriculture and construction (a factor of 15%).

According to [18] as on December 01, 2014 there were 8 banks which were classified as systemically important ones: PJS CB PrivatBank, JSC Oschadbank, JSC Ukreximbank, JSC Delta Bank, Raiffeisen Bank Aval, PJSC Ukrsotsbank, PJSC Prominvestbank, JSC Sberbank of Russia.

By its resolution, the Committee of the National Bank of Ukraine on Banking Supervision and Regulation designated PJSC PrivatBank, PJSC Oschadbank and Ukreximbank as systemically important banks [17].

Therefore, in order to establish the reasons why Ukraine ended up with a smaller number of systemically important banks we should make an analysis of assets and liabilities of the systemically important banks. The first stage should involve a structural and dynamical analysis of the assets of Ukrainian systemically important banks (Table 1).

Table 1. Dynamical analysis of the assets of Ukrainian systemically important banks (UAH ths.)

. Year

Danka	i cai									
Banks	2010		2011		2012		2013		2014	
PrivatBank	113437222		1451	118473	172428712		214490857		204585003	
Ukreximbank	73171643		751	03435	87948878		94349057		125999827	
Oschadbank	590	19133	739	68478	85995536		103568090		128103752	
Raiffeisen Bank Aval			513	47408	47694486		43460101		46859432	
Ukrsotsbank	41603497		402	06926	38829858		43056668		48258327	
Prominvestbank	34612855		381	60931	41318058		39737492		52656224	
Delta Bank	13797972		232	16416	29842468		55298418		60303279	
Sberbank of Russia	992	4447	169	32522	27025933 35		350	194686	46740331	
	Growth ra		rate, %		The absolute deviation,			viation, UA	JAH ths.	
	2011/	2012/	2013/	2014/	2011/	203	12/	2013/	2014/	
	2010	2011	2012	2013	2010	20	11	2012	2013	
PrivatBank	27,93	18,82	24,39	-4,62	31681251	2731	0239	42062145	-9905855	
Ukreximbank	2,64	17,10	7,28	33,55	1931792	1284	5443	6400179	31650770	
Oschadbank	25,33	16,26	20,43	23,69	14949345	1202	7058	17572554	24535662	
Raiffeisen Bank Aval	-6,81	-7,11	-8,88	7,82	-3752977	-365	2922	-4234385	3399331	
Ukrsotsbank	-3,36	-3,42	10,89	12,08	-1396571	-137	7068	4226810	5201659	
Prominvestbank	10,25	8,27	-3,83	32,51	3548076	3157	7127	-1580566	12918732	
Delta Bank	68,26	28,54	85,30	9,05	9418444	6626	6052	25455949	5004861	
Sberbank of Russia	70,61	59,61	29,86	33,18	7008075	1009	3411	8068752	11645645	

As we can see from Table 1, PrivatBank has been building up its capital, though in 2014 the bank's assets dropped by 4.62% or UAH 9905855 ths. as a result of a decrease in the volume of cash, its equivalents and other financial assets by 15.8% and 68.91% year-on-year respectively.

Ukreximbank has held to the trend of increasing its total assets over the period under review. It is worth noting that over 2010-2014 loans and debts were accounted as the major portion of the structure of the bank's assets, followed by securities for sale in the bank's portfolio, as well as cash and its equivalents. In 2014 lending was accounted up to 41.34% of the bank's total assets, while securities - up to 32.39%.

As we can see from Fig. 1, the volume of total assets at Oschadbank has been growing throughout 2010-2014 too. The bank's assets went up by UAH 69084619 ths. in 2014 comparing with 2010, with significant growth in lending (by UAH 24493637 ths) and securities in the bank's portfolio for sale (UAH 31999113). The growth of the volume of securities has increased their share in the assets structure from 13.12% in 2010 to 31.02% in 2014.

Starting from 2010 and up to 2013 Raiffeisen Bank Aval has shown the trend for building up its assets from UAH 55100385 ths to UAH 43460101 ths. In 2014 the assets were still growing, yet, the volume of growth was even less than in 2012. In addition, the bank's assets were lower than those at Ukrsotsbank,

Prominvestbank and Delta Bank. This situation was caused by shrinkage in lending, which accounted for the biggest share in the bank's assets structure, with the negative growth of loans by -32.26% in 2014 as compared to 2014.

From 2010 to 2012 the assets of Ukrsotsbank has been on a decline, but the trend reversed in 2013, when they started growing to reach UAH 48258327 in 2014. Naturally, the biggest share in the structure of the bank's assets belongs to loans, however, in 2014 the volume of loans granted dropped by 13.3% as compared to 2010. Cash and its equivalents had been moving up and down over the reviewed period and as of 2014 their volume slumped by 51.54%, that is by as much as UAH 1661386 ths. Among positive aspects it was growth of fixed assets by 15.14% relative to the start of the reviewed period, reflecting a growth in the property of the bank.

Prominvestbank has been building up its assets throughout the analyzed period, except for 2013. In 2014 the bank boosted its assets by a hefty 32.51% year-on-year. Despite the increase in the total assets, the volume of cash and its equivalents dropped by 39.73% over 2010-2013. Loans accounted for the biggest share (73.12% in 2014) in the assets structure, however, their volume had been subject to fluctuation over the period under review. It should be noted that for this bank a part of this figure is comprised by cash in other banks (5.09% in 2010 and 3.11% in 2014).

Delta Bank was seen to evidently boost its assets, with the bank's volume of assets surging by 337.04% in 2014 as compared to 2010. An analysis showed that the surge was caused by a significant increase in lending (by UAH 32471750 or 263.72%), however, in 2014 its share (74.27%) went down relative to 2010 (89.24%). In addition, over 2010-2014 the bank strengthened its cash position by 230% in 2014 as compared to 2010.

A similar trend was seen in Sberbank of Russia. The bank enjoyed a steady growth of assets over the period 2010-2014. Nevertheless, according to the most recent official figures Sberbank of Russia was still rated last among the systemically important banks by the volume of assets. Otherwise, the bank was no different from the others, with the biggest share of the bank's assets made by loans granted, which in 2014 was 80.64%, up 320.12 % over the period.

The analysis of the volume of liabilities of the systemically important banks is presented in Table 2.

Table 2. The analysis of the volume of liabilities of the systemically important banks (UAH ths.)

									-	
Banks	Year									
Daliks	2010		2	011	2012		2013		2014	
PrivatBank	101557255		1283	371495	154127951		194179236		181888644	
Ukreximbank	5572	17348	573	74393	700926	70092684		265780	112463606	
Oschadbank	4239	92804	563	21499	67877389		83112579		105354595	
Raiffeisen Bank Aval	48659109		448	75547	41348458		36223363		40711132	
Ukrsotsbank	35033310		335	99153	31172772		34388930		42019699	
Prominvestbank	30023113		330	79043	36044661		34353302		46580681	
Delta Bank	1319	90489	489 21766880 26832203		203	51973074		55553565		
Sberbank of Russia	8819255		147	17661	23925340 314		27900	42836228		
	Growth ra		rate, %		The absolute devia			viation, UAI	iation, UAH ths.	
	2011/	2012/	2013/	2014/	2011/	201	12/	2013/	2014/	
	2010	2011	2012	2013	2010	20	11	2012	2013	
PrivatBank	26,40	20,06	25,99	-6,33	26814240	25 75	56 456	40 051 285	-12 290 593	
Ukreximbank	2,97	22,17	8,81	47,46	1657045	12 71	18 291	6 173 096	36 197 825	
Oschadbank	32,86	20,52	22,45	26,76	13928695	11 55	55 890	15 235 189	22 242 016	
Raiffeisen Bank Aval	-7,78	-7,86	-12,39	12,39	-3783562	-3 52	27 089	-5 125 095	4 487 769	
Ukrsotsbank	-4,09	-7,22	10,32	22,19	-1434157	-2 42	26 381	3 216 158	7 630 769	
Prominvestbank	10,18	8,97	-4,69	35,59	3055930	2 96	5 618	-1 691 359	12 227 380	
Delta Bank	65,02	23,27	93,70	6,89	8576391	5 06	5 323	25 140 871	3 580 492	
Sberbank of Russia	66,88	62,56	31,36	36,30	5898406	9 20	7 679	7 502 560	11 408 327	

The liabilities of PrivatBank followed the same pattern of dynamics as the assets: total assets were growing from 2010 through 2013, while dropped 6.33% in 2014. Over 2010-2014 the bank showed a trend toward the increase in the volume of payables to customers by 87.99%, with their share in the bank's total liabilities making 77.7% in 2014. Payables to banks had been declining from 2010 trhough 2013, however, in 2014 their volume was up by UAH 13865230 ths as compared to previous periods. It is worth noting that other financial liabilities accounted for a significant share of total liabilities, with the former growing from 2010 through 2013 to reach 18.52% of the total figure in 2013 and going down in 2014 by UAH 33120819 ths. reducing the bank's total liabilities.

The liabilities of Ukreximbank has been growing throughout the whole period under review to make UAH 112463606 ths in 2014, with the increase in payables to customers over the period (by 119.98%) and growth

of other borrowed funds (by 324.84%) being the primary driver.

In 2010-2014 the trend at Oschadbank, too, was towards increasing liabilities caused by the growth of the key figures over 2010-2014 including payables to banks (by 64.89%), payables to customers (by 126.73%) and subordinated debt (by 101.2%). It were these figures that accounted for the largest shares in the structure of the bank's total liabilities.

It should be noted that the dynamics of liabilities at Raiffeisen Bank Aval mirrored the trend for assets, that is total liabilities had been decreasing from 2010 through 2013. In 2014 the bank's liabilities went up by 12.39%, however, the increase was short of covering volumes of 2012 alone. The growth came as a result of growing payables to customers by 9.01% and subordinated debt by 98.82% as compared to 2012.

Ukrsotsbank showed a negative growth of liabilities in 2010-2012 followed by a positive trend in 2013-2014, with payables to customers and payables to banks accounting for the major portion of total liabilities throughout the reviewed period and their share amounting to 53.55% and 37.65% respectively.

Prominvestbank has been building up liabilities throughout 2010-2014, except for 2013. In 2010 payables to customers accounted for most of the bank's liabilities (64.89%), while by 2014 the situation reversed and most of the liabilities fell on payables to banks (58.01%).

Delta Bank and Sberbank of Russia has been expanding their liabilities over 2010-2014 as was the case with the assets. Over the five years Delta Bank increased payables to banks by 216.51% and payables to customers by 429.51%. However, in 2014 the amount of payables to customers decreased by 1.38% year-on-year.

The next stage of analysis of the assets of the systemically important banks involved analysis of the equity of the banks over the period of 2010-2014 (Table 3).

Table 3. Analysis of the equity of the systemically important banks over the period of 2010-2014 (UAH ths.)

D 1	Year									
Banks	2010		2	011	2012		2013		2014	
PrivatBank	11879967		167	46978	18300761		20311621		22696359	
Ukreximbank	1745	54296	177	29041	17856194		18083276		13536221	
Oschadbank	1662	26329	176	46979	18118147		20455511		22749157	
Raiffeisen Bank Aval	644	1276	647	1861	6346028		7236738		6148300	
Ukrsotsbank	6570187		660	7773	7657085		8667738		6238628	
Prominvestbank	4589742		508	31888	5273397		5384190		6075543	
Delta Bank	607483		144	9536	3010265		3325344		4749714	
Sberbank of Russia	1105192		221	4861	310059	3100593 366		66785	3904103	
	Growth ra		rate, %		The absolute de		viation, UAH ths.			
	2011/	2012/	2013/	2014/	2011/	203	12/	2013/	2014/	
	2010	2011	2012	2013	2010	20	11	2012	2013	
PrivatBank	40,97	9,28	10,99	11,74	4867011	1 55	3 783	2 010 860	2 384 738	
Ukreximbank	1,57	0,72	1,27	-25,15	274745	127	153	227 083	-4 547 055	
Oschadbank	6,14	2,67	12,90	11,21	1020650	50 4711		2 337 365	2 293 646	
Raiffeisen Bank Aval	nk Aval 0,47 -1,94 14,04 -15,04		30585	-125 833		890 710	-1 088 438			
Ukrsotsbank	0,57	15,88	13,20	-28,02	37586	1 04	9 312	1 010 653	-2 429 110	
Prominvestbank	10,72	3,77	2,10	12,84	492146	191	509	110 793	691 353	
Delta Bank	138,61	107,67	10,47	42,83	842053	1 56	0 729	315 078	1 424 370	
Sberbank of Russia 100,41 39,99 1		18,26	6,47	1109669	885	732	566 192	237 318		

As we can see from Table 3, equity dynamics at PrivatBank was positive, which is a good signal as the bigger is the amount of equity the bigger is the bank and the greater risks it can withstand. The trend was a result of increase of the bank's authorized capital by 1.8% and the reserve funds by 14.69%.

The amount of equity at Ukreximbank over 2010-2013 was growing as well, though gradually, at a rate of no more than 2% each year. But in 2014 the bank's equity saw a sharp drop of 25.15%, that is by over UAH 4547055 ths. The sharp decrease in equity is a sign that the bank faced serious problems and an evidence of uncovered losses in the period (UAH 9644125 ths).

During 2010-2014 Oschadbank has been gradually accumulating equity due to the growth of such balance-sheet items as: authorized capital (increased by 31.75% in 2014 relative to 2010) and revaluation reserves (2.01%).

It is worth noting that the volume of equity of Raiffeisen Bank Aval throughout the period tended to rise and fall to drop by 4.55% in 2014 relative to 2010, signaling certain problems of the bank that undermine customer confidence as a result. The amount of the authorized capital saw no changes over the five years and in 2014, its share made 48.4% of the bank's total equity.

Ukrsotsbank was among the banks with their standing affected in 2014, when the bank's total equity dropped by 28.02% year-on-year. Despite the fact that the authorized capital of this bank increased by 94.33% over the five years, it also saw growth in issue profit/loss (by 65.34% and reserve and other funds (by 9.55%), while the decrease of the total equity was due to uncovered loss to the amount of UAH 2413482 ths.

The situation at Prominvestbank was positive. Over 2010-2014 the volume of equity was going up, signaling the bank's financial firmness and the owners' ambitions to pursue further development of their business. From 2010 to 2012 the amount of the authorized capital of the bank had remained unchanged, while in 2013 and 2014 it was increased by 54.74% and 54.98% relative to 2010 respectively.

Delta Bank and Sberbank of Russia were the banks with the least amount of equity among those studied in this paper, though showed a trend for growth.

The authorized capital of Delta Bank went up sharply by 630.78% as compared to 2010, with its share reaching 78.48%, while reserve and other funds were growing.

Over the period of 2012-2014 Sberbank of Russia made no changes to the amount of the authorized capital, which remained on the level of UAH 3 392 461 ths. In 2014 the share of authorized capital in the total equity of the bank made 86.9%. Apart from the authorized capital, the bank was seen increasing its reserve and other funds (in 2014 the growth rate made 536.71% relative to 2010) and revaluation reserves (the growth rate of 130.92%).

Considering the number of banks, it will be convenient to present results in a tabulated form [19] (Table 4).

Table 4. Results of analysis of the dynamics of systemically important banks for 2010-2014.

			l			
No.	Bank Name	Balance-sheet aggregate	Change factor	Details		
		Assets	rises and falls	In 2014 the total volume went up by 80.35% as compared to 2010.		
1	PrivatBank	Liabilities	rises and falls	In 2014 the total volume went up by 79.1% as compared to 2010.		
		Equity	growth	by 91.05% over 2010-2014.		
		Assets	growth	by 72.2 % over 2010-2014.		
2	Ukreximbank	Liabilities	growth	by 101.85 % over 2010-2014.		
2	UKreximbank	Equity	rises and falls	In 2014 the volume dropped by 22.45% as compared to 2010.		
		Assets	growth	by 117.05 % over 2010-2014.		
3	Oschadbank	Liabilities	growth	by 148.52 % over 2010-2014.		
		Equity	growth	by 36.83 % over 2010-2014.		
		Assets	rises and falls	Over 2010-2013 the volume was falling, while in 2014 it was up 7.82% as compared to 2013.		
4	Raiffeisen Bank Aval	Liabilities	rises and falls	Over 2010-2013 the volume was falling, while in 2014 it was up 12.39 % as compared to 2013.		
		Equity	rises and falls	In 2014 the total volume went down by 4.55 % as compared to 2010.		
		Assets	rises and falls	In 2014 the total volume went up by 16 % as compared to 2010.		
5	Ukrsotsbank	Liabilities	rises and falls	In 2014 the total volume went up by 20 % as compared to 2010.		
		Equity	rises and falls	In 2014 the volume dropped by 5.05 % as compared to 2010.		
6 Promi		Assets	growth	by 52.13 % over 2010-2012.		
	Prominvestbank	Liabilities	growth	by 55.15 % over 2010-2014.		
		Equity	growth	by 32.37 % over 2010-2014.		
	Delta Bank	Assets	growth	by 337.05 % over 2010-2014.		
7		Liabilities	growth	by 321.16 % over 2010-2014.		
		Equity	growth	by 681.87 % over 2010-2014.		
		Assets	growth	by 370.96 % over 2010-2014.		
8 S	Sberbank of Russia	Liabilities	growth	by 385.71 % over 2010-2014.		
		Equity	growth	by 253.25 % over 2010-2014.		

The results of the analysis presented in Table 4 show that the most important banks for the Ukrainian banking system are PrivatBank, Oschadbank and Ukreximbank.

Conclusions and perspectives for further research

The analysis of the dynamics of assets and liabilities of the Ukrainian systemically important banks offers a view of the general trend of changes. PrivatBank ended up on the top of the rating with the biggest assets, liabilities and equity and a trend for growth of these indicators.

The leader was followed by Ukreximbank and Oschadbank, both having considerable assets and liabilities, though with a drop in equity of the former.

In this way, the results of the financial analysis of assets and liabilities of the systemically important banks provide a justification for the Resolution of the Committee of the National Bank of Ukraine on Banking Supervision and Regulation that confer the status of the systemically important Ukrainian banks to the three banks on the top of our list, being PrivatBank, Ukreximbank and Oschadbank.

We should also mention the following banks: Prominvestbank, Delta Bank and Sberbank of Russia. The volume of assets at these banks have been growing throughout the reviewed period as they closed the year of 2014 with even better figures than those at Raiffeisen Bank Aval and Ukrsotsbank.

No doubt, Ukrsotsbank showed quite a good performance, however, the analysis indicated that its volume of its assets and liabilities have been subject to ups and downs over the reviewed period, while its equity dropped in 2014 relative to 2010, which signals problems with the capitalization of the bank.

The worst situation was observed at Raiffeisen Bank Aval since over the period of 2010-2014 the bank saw its assets, liabilities and equity going up and down, with these figures declining in 2014 relative to 2010.

A further study of the banking system of Ukraine will require a more detailed investigation into the banks' assets in terms of their ROA, liquidity and quality of asset management in order to find the trends for their dynamics, structure and composition.

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Стаття надійшла до редакції 14.04.2016 р.