that truly matters is the knowledge to use any camera in your hands because it is more than enough [3].

So, as we can conclude from the studied sources, to learn to control the camera and start to really enjoy photography are the best ways to become a professional in this beautiful journey of constant learning.

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# Dombrovsky Vasyl,

Research supervisor: Andrii Pukas Candidate of Technical Sciences, Associate Professor Language tutor: Inna Shylinska Candidate of Pedagogical Sciences, Associate Professor Ternopil National Economic University

## PROS AND CONS OF ARTIFICIAL INTELLIGENCE

Artificial intelligence (AI) or machine intelligence (MI) is intelligence demonstrated by machines, in contrast to the natural intelligence (NI) displayed by humans and other animals. In computer science AI research is defined as the study of "intelligent agents": any device that perceives its environment and takes actions that maximize its chance of successfully achieving its goals. Colloquially, the term "artificial intelligence" is applied when a machine mimics "cognitive" functions that humans associate with other human minds, such as "learning" and "problem solving".

Artificial intelligence today is properly known as narrow AI (or weak AI), in that it is designed to perform a narrow task (e.g. only facial recognition or Internet searches or driving a car). However, the long-term goal of many researchers is to create general AI (AGI or strong AI). While narrow AI may outperform humans at whatever its specific task is, like playing chess or solving equations, AGI would outperform humans at nearly every cognitive task.

How can AI be dangerous?

Most researchers agree that a super intelligent AI is unlikely to exhibit human emotions like love or hate, and that there is no reason to expect AI to become intentionally benevolent or malevolent. Instead, when considering how AI might become a risk, experts think two scenarios most likely:

- 1. The AI is programmed to do something devastating: Autonomous weapons are artificial intelligence systems that are programmed to kill. In the hands of the wrong person, these weapons could easily cause mass casualties. Moreover, an AI arms race could inadvertently lead to an AI war that also results in mass casualties.
- 2. The AI is programmed to do something beneficial, but it develops a destructive method for achieving its goal. This can happen whenever we fail to fully align the AI's goals with ours, which is strikingly difficult. If you ask an obedient intelligent car to take you to the airport as fast as possible, it might get you there chased by helicopters and covered in vomit, doing not what you wanted but literally what you asked for.

Safety of people.

In the near term, the goal of keeping AI's impact on society beneficial motivates research in many areas, from economics and law to technical topics such as verification, validity, security and control. Whereas it may be little more than a minor nuisance if your laptop crashes or gets hacked, it becomes all the more important that an AI system does what you want it to do if it controls your car, your airplane, your pacemaker, your automated trading system or your power grid. Another short-term challenge is preventing a devastating arms race in lethal autonomous weapons.

In the long term, an important question is what will happen if the quest for strong AI succeeds and an AI system becomes better than humans at all cognitive tasks.

When I read Elon Musk's words: "We are summoning the demon with artificial intelligence" [4], I thought about consequences of unwise decisions taking by humans. Thus, the things which are beneficial at first sight do not always serve the good of humanity.

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# Hrytsun Maria,

Research supervisor: Oxana Lotus Candidate of Economic Sciences, Associate Professor Language tutor: Svitlana Rybachok Candidate of Philological Sciences, Associate Professor Ternopil National Economic University

## **E-COMMERCE**

There exists no exact definition of e-commerce. Generally it is described as any kind of business transaction where information is exchanged electronically.

E-commerce is the activity of buying or selling of products and services online or over the internet. Electronic commerce draws on technologies such as mobile commerce, electronic funds transfer, supply chain management, Internet marketing, online transaction processing, electronic data interchange (EDI), inventory management systems, and automated data collection systems [1].

To some people it means shopping at a website and buying products online, to other people it means just designing a web page in a way to increase the customers' interest. It does not necessarily describe a process of ordering and paying online.

E-commerce is concerned with attracting new customers and therefore it involves advertising, public relations and collecting information for and about customers. It's not enough to get an online order for a product, it's also necessary to have this product and to deliver it to the customer. So e-commerce includes, besides of interacting with customers electronically, all the things a "normal" business would also need.

E-commerce has several types, such as business-to-business defines that buyer and seller are two different entities. It is similar to manufacturer issuing goods to the retailer or wholesaler.

The second type of e-commerce is business-to-consumer. It is the model taking businesses and consumers interaction. Business-to-consumer is the direct