



**CUESC**

**НИСД** НАЦІОНАЛЬНИЙ ІНСТИТУТ  
СТРАТЕГІЧНИХ ДОСЛІДЖЕНЬ  
**NISS**  
NATIONAL INSTITUTE  
FOR STRATEGIC STUDIES



International scientific-practical conference

**CURRENT ISSUES OF THE WORLD  
ECONOMY, INTERNATIONAL ECONOMIC  
RELATIONS AND INTERNATIONAL  
COMMUNICATIONS AMIDST  
THE FORMATION OF A NEW WORLD ORDER  
AND POLARIZATION OF THE WORLD**

March 24–25, 2025

Volume 1



**IZDEVNIECĪBA  
BALTIJA  
PUBLISHING**

**2025**

*Dedicated to the 60th birthday of Mykola Mykhailovych Palinchak,  
Dean of the Faculty of International Economic Relations  
of Uzhhorod National University*

International scientific-practical conference “**Current Issues of the World Economy, International Economic Relations and International Communications Amidst the Formation of a New World Order and Polarization of the World**” (March 24–25, 2025). Vol. 1. Riga, Latvia : Baltija Publishing, 2025. 340 pages.

ISBN 978-9934-26-534-1    State University “Uzhhorod National University”, 2025  
© Authors of the articles, 2025

## HEAD OF ORGANISING COMMITTEE

**Smolanka V. I.** – Rector of State University “Uzhhorod National University”, Doctor of Medical Sciences, Professor;

**Palinchak M. M.** – Dean of the Faculty of International Economic Relations, State University “Uzhhorod National University”, Doctor of Political Sciences, Professor;

**Lazur Ya. V.** – Dean of the Faculty of Law of State University “Uzhhorod National University”, Doctor of Law, Professor;

**Ostapets Yu. M.** – Dean of the Faculty of Social Sciences of State University “Uzhhorod National University”, Doctor of Political Sciences, Professor;

**Nadolenko H. O.** – Rector of Hennadiy Udovenko Diplomatic Academy of Ukraine at the Ministry of Foreign Affairs, Ambassador Extraordinary and Plenipotentiary of Ukraine;

**Vashchynets I. I.** – Head of the Educational and Advising Center of Kyiv University of Law of the National Academy of Sciences of Ukraine in Uzhhorod, PhD in Law, Associate Professor;

**Vikhliayev M. Yu.** – Director of the Center for Ukrainian and European Scientific Cooperation, Doctor of Law, Professor;

**Zymomria I. M.** – Head of the Department of Theory and Practice of Translation, State University “Uzhhorod National University”, Professor;

**Korol M. M.** – Deputy Dean of the Faculty of International Relations of State University “Uzhhorod National University”, Doctor of Economics, Professor;

**Kukharchyk R.** – Dean of the Faculty of International Relations, University of Economics in Bratislava, Slovakia, PhD in International Relations;

**Lipkova L.** – Alexander Dubček University of Trenčín, Slovakia, Doctor of Economics, Professor;

**Myronenko P. V.** – President of the Academy of Political and Legal Sciences, Doctor of Political Sciences, Professor;

**Panov A. A.** – Head of the Department of International Politics, State University “Uzhhorod National University”, PhD in History, Professor;

**Prykhodko V. P.** – Head of the Department of International Economic Relations, State University “Uzhhorod National University”, Director of the Institute of Public Administration and Regional Development, Doctor of Economics, Professor;

**Tomenchuk M. V.** – Acting Head of the Department, State University “Uzhhorod National University”, PhD in Philology, Associate Professor;

**Toca C. V.** – Vice Dean of the Faculty of History, International Relations, Political Sciences and Communication Sciences, University of Oradea, Doctor of Geography, Associate Professor, PhD;

**Filipenko A. S.** – President of the Ukrainian Association of International Economists, Head of the Educational-Scientific Center “Synthesis” of the Educational-Scientific Institute of International Relations of Taras Shevchenko National University of Kyiv, Doctor of Economics, Professor, Academician of ASHSU;

**Khymynets V. V.** – Head of the Sector of Western Region Research, Center for Domestic Policy Studies, National Institute for Strategic Studies, Doctor of Economics, Professor;

**Yanas K.** – Head of the Department of Political Sciences, Alexander Dubček University of Trenčín, Slovak MP, Mayor of Považská Bystrica, Slovakia, Doctor of Political Sciences, Associate Professor.

Each author is responsible for content and formation of his/her materials.

The reference is mandatory in case of republishing or citation.

## CONTENTS

**To the 60th birthday of Mykola Mykhailovych Palinchak..... 10**

### **SECTION 1. WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS**

Political and social determinants of state regulation in the context of global governance reforms

**Alekseyenko L. M., Kvasovskiy O. R., Stetsko M. V. .... 76**

Protection of the interests of the national producer in the context of the membership of Ukraine in the World Trade Organization: legal aspect

**Almashi I. M., Almashi M. M. .... 80**

Ukraine and its Regions in the Global Trade and Economic World: Regional Features in the Context of Global Trends

**Barannik V. O. .... 84**

Issue of the impact of information transparency on the volatility of virtual asset markets

**Belinska Ya. V. .... 89**

Mechanisms for Regulating Labor Emigration Processes

**Bodashevskaya Yu. S. .... 94**

Refugees from Ukraine at labour markets of Poland and Germany

**Brenzovych K. S., Khyla Ye. P. .... 97**

Assessment of factors influence on the formation of the investment climate in the economy of Ukraine through the prism of world globalization

**Vakulich M. M. .... 101**

Actual problems and challenges for TNCs in the world economy

**Vdovychenko L. Yu., Rak I. V. .... 104**

The role of universities in activating innovation clusters in Japan

**Dvornyk I. V. .... 108**

A new concept for an International B2B Trading Platform and its potential applications in a changing global economic and geopolitical landscape

**Zhukova N. D. .... 112**

Ways of positive impact of digitalization on international electronic trade in services

**Zayats O. M., Yakob Ye. .... 115**

Improvement of a comprehensive strategy for Ukraine's integration into global logistics networks <b>Kovalchuk T. G., Zaharii V. K.</b> .....	118
Characteristics of economic cooperation of Poland with the EU and other countries <b>Kovbatiuk M. V., Bohomolova O. M.</b> .....	122
Innovative solutions of transport logistics <b>Komchatnykh O. V., Serbeniuk D. Ya.</b> .....	126
The functioning of the banking sector in conditions of financial crises <b>Korol M. M., Duran V. I.</b> .....	130
International cooperation in the development of veteran entrepreneurship in Ukraine <b>Kryvtsov A. O.</b> .....	133

## **SECTION 2. POLITICAL INSTITUTIONS AND PROCESSES AMIDST GLOBAL GEOPOLITICAL CHANGES AND THE ESTABLISHMENT OF A NEW WORLD ORDER**

The principle of respect for human dignity in the legal order of the French Republic <b>Badyda A. Yu.</b> .....	137
Participation of the deputy corps of the Volyn Regional Council in the organisation of volunteer assistance to the Armed Forces of Ukraine in 2024-2025 <b>Bortnikov V. I.</b> .....	141
Volyn vision of the Lublin Triangle and the Three Seas initiative <b>Bortnikova A. V.</b> .....	146
Public opinion of the population of Ukraine towards democratic values during wartime <b>Valevskiy O. L.</b> .....	150
Overview of the party landscape ahead of the early parliamentary elections in Germany <b>Vasylyndra V. R.</b> .....	154
The Defense Army as an educational structure of the state <b>Vorona P. V.</b> .....	158
Exporting Populism in the Digital Era: Challenges for Political Processes and Institutions <b>Garaschuk D. V., Serhieiev V. S.</b> .....	163

Risks of transformations in the world geopolitical order	
<b>Goltsov A. G.</b> .....	<b>167</b>
Geopolitical aspects of investment policy in conditions of global uncertainty	
<b>Yermoshkina A. O.</b> .....	<b>170</b>
Corporate diplomacy as a tool for ensuring the competitiveness of Ukrainian enterprises during the period of global political transformations	
<b>Zhyliakov S. V.</b> .....	<b>174</b>
The role and place of the church in Greece	
<b>Zabrodsky R. V.</b> .....	<b>178</b>
Irredentist rhetoric of political leaders in Romania, Hungary and Slovakia at the present stage	
<b>Zan M. P.</b> .....	<b>181</b>
Political and institutional interaction with the environment of African countries: realities and prospects of international relations	
<b>Ishchenko I. V.</b> .....	<b>187</b>
Restoration of Ukraine's nuclear potential as an effective mechanism for deerring armed aggression in the context of geopolitical transformations	
<b>Koptiev O. S.</b> .....	<b>190</b>
European experience of interaction of public associations with public and local authorities	
<b>Kritsak Yu. L.</b> .....	<b>194</b>
The phenomenon of populism in the context of the democratic crisis: theoretical and practical aspects	
<b>Lavrynovych O. A.</b> .....	<b>198</b>
The Black Sea – between strategic crossroads and human security	
<b>Laza L., Ţoca C. V.</b> .....	<b>201</b>
International conferences and agreements on the reconstruction of Ukraine's critical infrastructure	
<b>Lenets V. H.</b> .....	<b>206</b>
The EU Strategic Compass as an Instrument for Implementing the Actorness of European Union in the Security Sphere	
<b>Lesyk B. A.</b> .....	<b>212</b>
Changing the paradigm of state policy in the field of economic security is the order of the day	
<b>Litkevych V. S.</b> .....	<b>216</b>

Development of the legal framework of Ukrainian-Polish cross-border cooperation in the humanitarian sphere	
<b>Lozynski S. M.</b> .....	<b>221</b>
Management of public administration in Bihor and Hajdu-Bihar county through CBC projects	
<b>Merce D. E., Țoca C. V.</b> .....	<b>229</b>
<b>SECTION 3. ACTUAL PROBLEMS OF LAW UNDER THE NEW WORLD ORDER</b>	
Legal grounds for ensuring financial accessibility of medical care	
<b>Bilan S. Yu.</b> .....	<b>233</b>
On artificial intelligence legislation	
<b>Biriukov M. O.</b> .....	<b>237</b>
Regulation of the protection of private investors' interests in EU legislation	
<b>Vazhynski V. M.</b> .....	<b>240</b>
Procedural aspects of applying the preventive procedure restructuring of the debtor	
<b>Vechirko I. O.</b> .....	<b>244</b>
Peculiarities of ethnic organized criminal groups in Ukraine in the context of the processes of the new world order	
<b>Viedienieiev D. V., Semeniuk O. G.</b> .....	<b>248</b>
Migration law and its development in Ukraine: theoretical and legal aspect	
<b>Hryshchuk A. B.</b> .....	<b>252</b>
The role of gambling organizers in protecting players from gambling addiction: foreign experience	
<b>Denysenko O. Ye.</b> .....	<b>255</b>
Artificial intelligence – analysis of the legal framework in the parallel civilian and military spheres	
<b>Derkach O. O.</b> .....	<b>259</b>
“Sustainable Digital Future”: international legal positions of the world community in the context of the formation of a new world order	
<b>Zabara I. M.</b> .....	<b>263</b>
Peculiarities of customs clearance of humanitarian aid during the legal regime of martial law	
<b>Ivanchenko E. P.</b> .....	<b>266</b>
Constellation of the praxeological functioning of mechanisms for the transnational protection of human rights and fundamental freedoms	
<b>Kotov I. D.</b> .....	<b>270</b>

Modern requirements for the regulatory and legal framework  
of the virtual assets market

**Kotukh Ye. V., Riabokin M. V., Nikolaievskiy D. S.,  
Yefimenko Yu. O.**.....276

**SECTION 4. THE ROLE OF INTERNATIONAL  
COMMUNICATIONS IN OVERCOMING GLOBAL DIVISIONS:  
CULTURAL, EDUCATIONAL AND SOCIAL PERSPECTIVES**

Research on the Level of Implementation of the Information Society in Ukraine

**Andrieieva O. M.**.....280

Literature as a Channel of International Communication in the Contemporary  
World: The Ukrainian-Hungarian Experience

**Balla E. Yu., Stefuca V.** .....285

Interpretation of cultural codes in international communications  
as conflict prevention

**Bashkeieva O. M.** .....289

Social perspectives of international communication

**Bilokonenko L A.** .....293

Literary pseudonyms of Ukrainian warriors (based on the novel  
“The book of loss and deficiency” by Vladyslav Ivchenko)

**Vehesh A. I.**.....297

Outstanding Slovak researcher of Ukraine Mykola Nevrlly

**Vehesh M. M.**.....301

International institutions: inaction or dysfunction

**Verseti E. O.** .....305

Language as a key to intercultural understanding

**Verkhovtsova O. M.** .....309

Libraries in Supporting Ukrainian Refugees Abroad

**Voloshyn D. A.**.....312

Digitalization and learning: defining the prospects for education

**Zaiets O. M.** .....315

The Word Against War: The Role of Literature in Overcoming Global Divides

**Zymomrya I. M.** .....318

Intercultural competence as a condition for effective business communication

**Kakurina I. I.**.....321

Organizational and educational activities of Tadeusz Chatsky in Right-Bank Ukraine (late 18th century – early 19th century)	
<b>Levenets O. M.</b> .....	<b>324</b>
Freedom in the communicative field of the Ukrainian short story genre at the end of XX – the beginning of XXI centuries	
<b>Liakh T. O.</b> .....	<b>327</b>
Educational Management for Victory and Peace (Anthropological Paradigm and Crisis)	
<b>Melnyk V. V.</b> .....	<b>332</b>

**SECTION 1. WORLD ECONOMY  
AND INTERNATIONAL ECONOMIC RELATIONS**

DOI <https://doi.org/10.30525/978-9934-26-534-1-1>

**POLITICAL AND SOCIAL DETERMINANTS  
OF STATE REGULATION IN THE CONTEXT  
OF GLOBAL GOVERNANCE REFORMS**

**ПОЛІТИКО-СОЦІАЛЬНІ ДЕТЕРМІНАНТИ  
ДЕРЖАВНОГО РЕГУЛЮВАННЯ У КОНТЕКСТІ  
ГЛОБАЛЬНИХ РЕФОРМ УПРАВЛІННЯ**

**Alekseyenko L. M.**

*Doctor of Science in Economics, Professor,  
Professor at the Department of Management and Administration  
Ivano-Frankivsk Education and Research Institute of Management of West Ukrainian  
National University,  
Ivano-Frankivsk, Ukraine*

**Kvasovskyi O. R.**

*Phd of Science in Economics, Associate Professor,  
Associate Professor at the Department of Financial Technologies and Banking  
West Ukrainian National University  
Ternopil, Ukraine*

**Stetsko M. V.**

*Doctor of Science in Economics, Professor,  
Professor at the Department of Financial Technologies and Banking  
West Ukrainian National University  
Ternopil, Ukraine*

The global economy is facing critical challenges, and structural reforms in governance can improve economic resilience, accelerate adaptation to new conditions, and help restore sustainable development. The IMF in its report “Global Growth Divergent and Uncertain” (2025) recognizes that medium-term risks to the baseline forecast of global economic growth are shifted to the downside, while the short-term outlook is characterized by multidirectional risks [1]. In 2025 and 2026, global economic growth is

projected at 3.3%, which is lower than the historical average of 3.7% (2000–2019). The forecast for 2025 has been adjusted with an upward revision for the United States, which compensated for lower forecasts for other major economies. Global inflation is expected to decline to 4.2% in 2025 and 3.5% in 2026, with advanced economies returning to their targets faster than emerging and developing countries. It is worth noting that developed economies are returning to stable inflation rates faster due to better institutional mechanisms and greater macroeconomic resilience.

The political and economic aspects of state regulation show that effective communication about the benefits of governance reforms and their focus on the public good is a key tool for reducing social resistance. Raising public awareness and fostering a positive perception of modernization processes helps to strengthen trust in government institutions. Despite the economic expediency of such reforms, society often demonstrates skepticism about their effectiveness and political acceptability, which creates preconditions for the spread of misinformation and misconceptions about their impact. This emphasizes the crucial role of trust as a fundamental factor in the successful implementation of reforms [2].

The IMF states that in the context of “divergent trajectories and uncertainty”, the intensification of structural reforms will require strengthening multilateral rules and cooperation to manage risks [1]. It is important that the European Commission (EC) supports communication and development of reforms necessary for Ukraine's progress towards EU membership [3]. The systematic cooperation between Ukrainian government agencies and EC experts contributes to the development of roadmaps for reforms covering the rule of law, public administration, and the functioning of democratic institutions. These reforms are necessary preconditions for the start of negotiations on the first cluster of the negotiation process and require unanimous approval by EU member states. Strategic policies aimed at launching the roadmap development process mark a new stage in Ukraine's transformation in terms of implementing anti-corruption initiatives, reforming the judicial system, and adapting national legislation to European standards for gradual integration into the EU.

The implementation of the roadmaps should be aimed at strengthening public trust, promoting the principles of integrity and enhancing institutional capacity. Achieving the rule of law membership criteria requires a strategic approach that implies coherence of priorities and a systemic vision of reforms. This includes ensuring financial stability, Ukraine's gradual integration into the EU's internal market, and parallel progress in accession negotiations. The Government of Ukraine has identified priority areas for sectoral integration.

Ukraine consistently synchronizes its economic and social policies with EU norms and continues the process of harmonizing its legislation in line

with the EU *acquis* [4]. The official screening of the compliance of national legislation with EU law under Chapter 30 “External Relations” is an important stage of negotiations on Ukraine's accession to the European Union, reflecting the desire for deeper integration into the European legal and economic space.

Chapter 30 “External Relations” defines the key aspects of foreign policy and economic cooperation with the EU: the EU's foreign policy strategy and humanitarian policy; the Union's common trade policy; mechanisms of autonomous preferential trade measures; peculiarities of regional and bilateral frameworks of common trade policy; approaches to regulating investment flows.

The issue of developing Ukraine's foreign relations in the field of humanitarian aid is becoming more relevant. Despite the challenges posed by a full-scale war, Ukraine not only continues to fulfill its international obligations, but also demonstrates its ability to support other countries [4]. This was made possible by the availability of an appropriate legislative framework and practical experience in the field of humanitarian assistance, which confirms Ukraine's role as a responsible international partner.

The European Commission recognizes that further deepening of European integration is the most effective strategy to respond to growing global uncertainty and economic turbulence [5]. Within the EU, protectionist measures aimed at protecting the real sector and labor markets from the risks associated with global fragmentation allow the consolidated market to strengthen economic resilience and provide a stabilizing influence in the global economic system.

Applying a reasonable monetary policy in the face of “extreme cases” is an extremely important aspect of ensuring macroeconomic stability [6]. The baseline scenario of the NBU's forecast is based on the assumption that sufficient international financial support will be maintained, and that systemic normalization of economic conditions will occur, which will, in particular, facilitate the partial repatriation of forced migrants and intensify investment activity. Inflation is expected to slow down as a result of the NBU's monetary policy measures, the stability of the currency market, an increase in food supply due to the new harvest, a reduction in the fiscal deficit, and a decrease in the intensity of external price pressure. Imbalances in the labor market will have a pro-inflationary effect, but its gradual reduction will occur against the backdrop of slower wage growth.

Pierre-Olivier Gourinchas recognizes that the cyclical nature of the economy requires systematic government regulation [7]. Given this, governments need to improve the balance between budget revenues and expenditures, which will help reduce dependence on external financing and increase economic resilience. A comprehensive approach to fiscal consolidation, including through more efficient tax policy and optimization

of public spending, is a key factor in ensuring macroeconomic stability and minimizing the risks of debt vulnerability.

Concluding, it can be stated that the involvement of reformers and the public in the process of developing governance reforms contributes to their legitimization, increases the level of public trust and ensures the achievement of constructive compromises. Modern structural reforms in the field of governance should be aimed at increasing labor productivity, stimulating innovative development and ensuring financial sustainability [8]. This approach not only contributes to the recovery of Ukraine's economy but also meets the UN Sustainable Development Goals.

### References:

1. Global Growth Divergent and Uncertain. January 2025. URL: <https://www.imf.org/en/Publications/WEO/Issues/2025/01/17/world-economic-outlook-update-january-2025>
2. Nicolo Fraccaroli, Rhiannon Sowerbutts, Andrew Whitworth. Does regulatory and supervisory independence affect financial stability? *Journal of Banking & Finance*. January 2025. Vol. 170. 107318. <https://doi.org/10.1016/j.jbankfin.2024.107318>
3. Ольга Стефанішина зустрілася з Єврокомісаром з питань розширення Мартою Кос. 28.01.2025. URL: <https://eu-ua.kmu.gov.ua/en/news/olga-stefanishyna-zustrilasya-z-yevrokomisarom-z-pytan-rozshyrennya-martoyu-kos/>
4. У Брюсселі стартували двосторонні зустрічі Україна-ЄС щодо зовнішніх відносин. URL: <https://eu-ua.kmu.gov.ua/en/news/u-bryusseli-startuvaly-dvostoronni-zustrichi-ukrayina-yes-shhodo-zovnishnih-vidnosyn/>
5. European Commission. URL: [https://commission.europa.eu/index\\_en](https://commission.europa.eu/index_en)
6. Інфляція почне знижуватися з середини року, а зростання економіки пришвидшиться. Інфляційний звіт. 30 січня 2025. URL: <https://bank.gov.ua/ua/news/all/inflyatsiya-pochne-znijuvatisya-z-seredini-roku-a-zrostantnya-ekonomiki-prishvidshitsya--inflyatsiyniy-zvit>
7. Pierre-Olivier Gourinchas. As One Cycle Ends, Another Begins Amid Growing Divergence. URL: <https://www.imf.org/en/Blogs/Articles/2025/01/17/as-one-cycle-ends-another-begins-amid-growing-divergence>
8. Alekseyenko L., Tulai O., Dmytryshyn M., Stetsko M., Kvasnytsia O., Vilchynskyi V. Information Assistance for Regulation of Financial Market Business Intelligence in the Context of Global Reset. In: Hamdan, A. (eds) *Achieving Sustainable Business Through AI, Technology Education and Computer Science. Studies in Big Data*, 2024, vol 163. Springer, Cham. [https://doi.org/10.1007/978-3-031-73632-2\\_58](https://doi.org/10.1007/978-3-031-73632-2_58)

International scientific-practical conference «Current Issues of the World Economy, International Economic Relations and International Communications Amidst the Formation of a New World Order and Polarization of the World»

March 24–25, 2025

Izdevniecība «Baltija Publishing»  
Valdeķu iela 62 – 156, Rīga, LV-1058  
E-mail: office@baltijapublishing.lv

---

Iespiests tipogrāfijā SIA «Izdevniecība «Baltija Publishing»  
Parakstīts iespiešanai: 2025. 11. marts  
Tirāža 100 eks.